

2010 GOSPEL AM 1490 WMBM ADVERTISING

RATES

COMMERCIAL RATES:

Prime 6a-10a/3p-7p

60 seconds \$100

30 seconds \$75

Midday; 10a-3p/Run of Day; 6a-7p

60 seconds \$60

30 seconds \$40

Evenings; 7p-12a/Run of Schedule; 6a-12a

60 seconds \$45

30 seconds \$25

SPONSORSHIPS:

Tuesday Talk \$200 per show

Noon Day Prayer \$60 per day

Specialty Music Shows i.e. Holy Hip Hop \$75 per show

Specialty Music Shows, i.e. New Artist Showcase

(5 min. artist showcase); Quartet Corner \$175 per show

Talking Sports \$125 per show

Spirit and Soul: Issue For The Day \$125 per show

Wings of Mercy \$200 per show

News and/or Traffic Reports \$50 per report

Business Spotlight (Five minute interview or infomercial segment, segment pre-recorded) \$75 per segment

15- 60 minute segments avails checked upon request \$85-\$300/segment.

Includes 5 promotional announcements

Theses segments require a minimum six month contract with two months due at closing of the contract.

ON LOCATION POSSIBILITIES:

Mini Van Stop \$200

15 minutes on site with WMBM Van One Call Back

Van Stop \$350

30 Minutes on Site with WMBM Van and Promotions Team Representative [No Talent]

Three to Five Giveaways; One Call Back

10 Live Reads Promoting Van Appearance

